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Press Release

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logitrans 2016 holds up well in a tense market environment

- **New international exhibitors**
- **Registration status promises positive outlook**
- **Air cargo section continues to grow**

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Between November 16 and 18, 2016 logitrans, “The International Transport Logistics Exhibition”, will be celebrating its tenth anniversary edition in the ifm İstanbul Expo Center. logitrans showcases an extensive range of products and services all along the value chain in logistics, telematics and transport.

Despite the currently difficult situation in Turkey and the uncertainties about the future, logitrans is holding up well in a tense market environment. Gerhard Gerritzen, a member of the Management Board of Messe München, explains: “Yes, we have had some cancellations. But on the other hand a high percentage of our established exhibitors are keeping faith with us. And we are even attracting applications from new international exhibitors. We are especially upbeat about the air cargo section, which is developing very well. For example, Qatar Airways is taking part, the first of the Gulf airlines to exhibit at logitrans, and that is further increasing the international scope of the show. So there are indeed also very positive trends and opportunities.”

This is being increasingly recognized by German transport policy makers. For example, in a debate about the German State of North Rhine-Westphalia (NRW) as a logistics location held on July 6, 2016, Michael Groschek (SPD), the Minister of Transport for NRW, drew attention to the shift in freight volumes from the North Atlantic to the Mediterranean. For NRW, he pointed out, the benchmark was no longer Rotterdam or Hamburg, but instead primarily İstanbul,

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as the bridgehead to Asia. It was therefore important to show a presence here, including at logistics trade fairs.

Indeed, the level of registrations received so far is good, considering the current challenging environment. From Turkey, applications have been received from market leaders such as Arkas Lojistik, Ceynak Lojistik, Etis Lojistik, ICL Netlog, Karınca Lojistik, Omsan Lojistik, Safiport, Taha, Ulusoy and UN RORO. And on the international side, the line-up will also include exhibitors like BLG Logistics Group, Duisburger Hafen AG, Kühne + Nagel, Neptune Lines, Stena Sealine and Zeeland Seaport. First-time exhibitors in 2016 include the Fraunhofer Institute for Material Flow and Logistics (IML) and Kombiverkehr from Germany, Tallink Silja Oy from Finland and Trade Translog from Poland.

logitrans 2016 will also feature, for the sixth time in succession, an official pavilion of exhibitors from Germany; this is supported by the German Federal Ministry for Economic Affairs and Energy. Exhibiting their solutions and services here will be, among others, DB Cargo AG, Schenker Deutschland, and, for the first time, Bohnet GmbH, Döderlein Spedition GmbH and also Universal Transport. Advantage Austria is also again organizing an official joint presentation from Austria, supported by the Austrian Economic Chambers. The exhibitors here include Gebrüder Weiss, iQ Card Vertriebs GmbH, Rail Cargo Austria and Road & Sea Logistics GmbH.

The construction of the third airport at Istanbul is already making itself felt. This will be the biggest airport in the world, and it goes into operation in February 2018. As a result the air cargo section at logitrans will of course be expanding still further. Already initial positionings in the market are being observed. And this will be visible at logitrans 2016 through the presence of exhibitors such as Turkish Cargo, Lufthansa, Pegasus, and for the first time, Qatar Airways.

In 2015 already logitrans impressed with the increase in the international scope and quality of its participants. It was a demonstration of the importance this trade fair has gained as a place to do business. Exhibitors and visitors reported the

signing of many new business deals. The high number of international exhibitors and visitors in 2015 underlined the importance of logitrans as a platform for building up logistics networks between Asia and Europe. This trade fair is a must for all those wishing to consolidate and expand business relationships between Turkey and Europe.

About logitrans

The International Transport Logistics Exhibition offers a wide array of products and services spanning the entire value-added chain encompassing logistics, telematics and transport. Located in Turkey, logitrans is the perfect bridge between the European, Asian and Russian markets. In 2015 more than 15,000 participants from 54 countries and 220 exhibitors from 22 countries attended the event. logitrans is organized by EKO MMI Fuarcilik Ltd. Sti., the joint venture between Messe München and EKO Fair Limited. logitrans is held annually in the ifm Istanbul Expo Center in Turkey. The next logitrans will take place from November 16-18, 2016.

transport logistic worldwide

In addition to transport logistic in Munich there are a number of other events abroad. As well as the industry event transport logistic China, incorporating Air Cargo China in Shanghai, Messe München has joined forces with EKO Fair Limited to organize logitrans, International Transport Logistics Exhibition, in Istanbul and is taking part under a cooperation agreement in Transportation & Logistics Americas (TLA) in Atlanta, USA.

Messe München

Messe München is one of the world's leading trade-show companies. It organizes over 40 trade shows for capital and consumer goods, new technologies and key high-tech industries in Munich and abroad. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München. In addition, Messe München organizes trade shows in China, India, Turkey, South Africa and Russia. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.