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Press Release

Final Report

logitrans 2018 Confirms Turkey as a Logistics Hub

- 136 exhibitors from 20 countries at logitrans, November 14-16, 2018
- Top 3 countries outside Turkey: Italy, Germany, Austria
- Intermodal transport continues to gain importance

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Above all, the Chinese Silk Road Initiative will promote international cooperation along the transport chains between the Orient and the Occident. logitrans in Istanbul is the most important platform to bring together all partners of the logistics industry in this area. 136 exhibitors from 20 countries and 14,100 visitors from more than 50 countries participated this year.

"logitrans has confirmed its position as the leading trade fair for the logistics industry in Turkey and the Eurasian region," explained Gerhard Gerritzen, Member of the Management Board of Messe München and İlker Altun, Managing Director of EKO MMI Fuarçılık Ltd Şti, Turkey. "A total of 136 exhibitors from 20 countries were on site. In addition to a large number of Turkish companies, the top three exhibitor countries were Italy, Germany and Austria. International collaboration played a major role at the fair." Steffen Bilger, Parliamentary State Secretary in the Federal Ministry of Transport and Digital Infrastructure, stated at the fair: "Turkey is an important anchor country between Europe, the Middle East and Asia with great economic impact and a significant hub function. logitrans is the most important industry meeting place for the logistics industry in this area."

International collaboration is gaining in importance

Especially in times of global unrest, logistics service providers are the ones who ensure reliability and keep international networks alive. logitrans shows many examples of how international partners come together and initiate new projects. The new Silk Road is reinforcing this development. This was also demonstrated by the first participation of a joint pavilion in the exhibition organized by the Trans-Caspian International Transport Route (TITR), an association with companies from Azerbaijan (ADY Express), Georgia (GR Logistics & Terminals) and Kazakhstan (KTZ Express JSC, Port of Kuryk).

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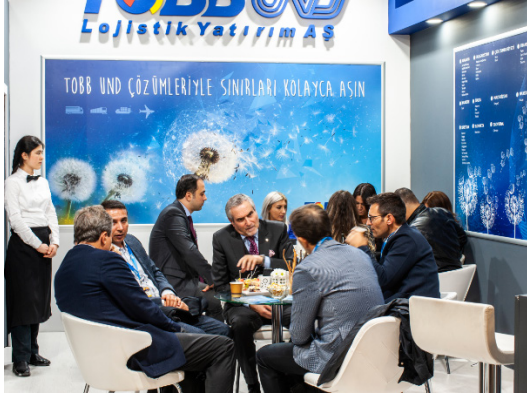
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"Intermodal transport is becoming increasingly important for Turkey and consequently for logitrans. During the last years we saw a tremendous growth and also expect intermodal to be the efficient and sustainable future of our industry," Onur Talay, Managing Director of Sarp Intermodal, explained. Local and



international players in this field are working together more closely and also exhibited jointly at logitrans, e.g., companies such as Greenlog from Turkey and Nothegger from Austria, which were at the event in İstanbul for the first time. The intermodal approach is also the focus of exhibitors such as U.N. Ro-Ro, Arkas Logistics, Kombiverkehr and the Rail Cargo Group. Mediterranean ports such as the Port of Trieste and Ports of Toulon Bay were also on board as well as the Port of Marseille from France and the Port of Bari from Italy for the first time.

Regardless of whether the Silk Road, intermodal traffic or even digitalization, the challenges and opportunities of important trend topics were discussed intensively in the extensive conference program. "Logistics in particular is an industry in which reliable relationships are important, and logitrans in İstanbul provides the best platform for dealing with international trade flows in the Eurasian region," Ilker Altun and Gerhard Gerritzen affirmed in conclusion.



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You can find additional information at www.logitrans.com.tr

logitrans

logitrans in İstanbul, Turkey, is the leading trade fair along the entire logistics, telematics and transport value chain in the Eurasian region. It is held annually by EKO MMI Fuarçılık Ltd. Sti., a joint venture between Messe München and EKO Fair Limited. In 2017, it had 150 exhibitors and 13,700 participants. The next logitrans will take place from November 13 to 15, 2019.

transport logistic exhibitions

The international industry network of transport logistic exhibitions consists of eighth events. In addition to the leading international trade fair transport logistic in Munich, transport logistic is held in China every two years and the transport logistic China Forum takes place in alternating years, both in Shanghai. Messe München and EKO Fair Limited jointly hold the logitrans International Transport Logistics Exhibition in İstanbul, Turkey, annually. The air cargo sector plays an important role at all trade fairs. air cargo Europe as part of the transport logistic in Munich is the largest air freight trade in the world, and air cargo China is the leading fair in Asia. In addition, air cargo India and air cargo Africa are held as independent trade fairs. Also part of the transport logistic exhibitions are the co-organized China International Transportation and Logistics Expo in Hangzhou and transport logistic India @ CTL in Mumbai, India.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.

