

**logitrans**  
**TURKEY**

Gateway to  
Eurasia

international transport  
logistics exhibition

November 13-15, 2019  
Istanbul



# Marketing & Advertisement Opportunities



Organized by EKO MMI Fair Limited Co.

THIS FAIR IS ORGANIZED UPON THE AUTHORIZATION OF THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY, IN ACCORDANCE WITH LAW NUMBER 5174.

# Distribution of Promotional Material\*

- › Location: visitor registration desk
- › Availability: max. 5 companies
- › Price: 3,000 Euro\*\* per 2.000 units
- › Production costs are not included



- › Location: distribution at the foyer
- › Availability: max. 5 companies
- › Price: 1,000 Euro\*\* per attendant & hour
- › Production costs & staff are not included



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\*e.g. company brochure, product & services flyer \*\* 18% VAT is not included

# Visitor bags

- › Location: at the foyer / Entrance of hall 9 / 10
- › Availability: max. 3 companies
- › Details: company visitor bag hanging at the entrance
- › Production costs are not included, bags to be provided by the company
- › Price: 4,000 Euro\*



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# Floor graphics

- › Location: at the foyer / Entrance of hall 9 / 10
- › Availability: 10 floor graphics
- › Size: max. 100 cm x 100 cm
- › Production costs are included
- › Price: 750 Euro\* per unit



\* 18% VAT is not included



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# Branding on column

- › Location: at the main foyer
- › Availability: 1 sponsor
- › Size: 4 sides / 100 cm x 250 cm
- › Production costs are included
- › Price: 3,500 Euro\*



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# Flags from ceiling

- › Location: within the borders of the stand area
- › Availability: unlimited
- › Size: 150 cm x 300 cm
- › Production costs are not included
- › Price: 1,000 Euro\* per flag



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# Visitor Lanyards

- › Location: at the visitor registration desk
- › Availability: 1 sponsor
- › Price: 6,000 Euro\*
- › Production costs are not included



\* 18% VAT is not included



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# Advertisement in visitor brochure

- › full page advertisement / back page
- › Availability: 1 sponsor
- › Technical details:  
4 colour, 10 cm (width) x 21 cm (heights) + 3mm bleed  
min. 300 dpi, . pdf format
- › Price: 1.250 Euro\*



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# Advertisement in exhibition catalogue

- › ½ page advertisement
- › Technical details: 4c, 13,5 cm x 10,5 cm + 3mm bleed, min. 300 dpi, .pdf
- › Price: 250 Euro\*
  
- › full page advertisement
- › Technical details: 4c, 13,5 cm x 21 cm + 3 mm bleed, 300 dpi, .pdf
- › Price: 400 Euro\*



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# special exhibition catalogue entry

- › **Premium package\***  
includes both standard package and 4c logo package
- › Price: 225 Euro\*\*
  
- › **Product/Service Group\***
- › Price: 30 Euro\*\* per each additional product/service group

**ÖZ-TRANS**  
**LOJİSTİK**

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San. Tic. Ltd. Şti.  
Türkiye - Turkey  
[www.oztrans.com.tr](http://www.oztrans.com.tr)

Öztrans Ulus. Nak. İnş. İhr. İthlt. Tic. Ltd. Şti.  
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No:38 Kat:1 D:3 İskenderun-Hatay/Türkiye  
Tel: 0326 613 70 10 Faks: 0326 614 61 32  
Hall 10, Stand 305



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\* Basic entry free of charge including company name, hall/stand number, country, website, and 3 product/service groups

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