

Istanbul, 20 November 2023

## Press release

### logitrans impressively reflects the strength of Turkish logistics

- logitrans fully booked for the second time in a row
- 201 exhibitors from 23 countries
- Around 12 thousand visitors from 43 countries
- International supply chains as a central theme

Istanbul is the center of International logistics for a global supply chains. With a new record of 201 exhibitors from 23 countries and around 12 thousand visitors from 43 countries, logitrans 2023 once again confirmed Turkey's strategic importance as a hub for international logistics. With overwhelming participation and technical depth, the fair provided an insight into the current state of the logistics industry in Turkey and its role in global supply chains.

#### More than just a trade fair

Turkey has become a key player in the international logistics landscape in recent years. Its geographical location as a bridge between Europe and Asia, combined with a dynamic economy, has made the country a preferred location for logistics companies. logitrans not only acts as a showcase for innovation, but also as an indicator of the current state and future prospects of Turkish logistics. Mr. Cevat Arslan Turkey Manager of Dark Blue Shipping emphasized the importance of logitrans: "The trade fair not only offered us a platform to present our innovations, but also provided valuable insights into the changing logistics landscape in the region. The high quality of the trade visitors underlines the relevance of this market for us."

Trade fairs play a central role in promoting innovation and the exchange of ideas in the global business world. Year after year, logitrans provides a unique platform where companies from the logistics and transportation industry can showcase their latest products, services and technologies. This opportunity not only promotes the competitiveness of companies, but also helps to shape the future of the industry.

#### Turkey in global supply chains

With a robust infrastructure and advanced technologies, Turkey is able to efficiently transport goods between Europe and Asia. According to recent data from the Turkish Statistical Institute, exports in the logistics and transportation sector increased by 15% compared to the previous year. This impressively illustrates that Turkey, and Istanbul in particular, not only acts as a link between continents, but also as an engine for economic growth and trade. "Organizing logitrans in Istanbul provides added value to both the Turkish logistics sector and the regions and countries where it is



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positioned as an intersection point. The geographical location of Turkey and Istanbul, where production and logistics are managed, is very important. Therefore, it is strategic for us to have the fair in this city and to take part in the fair." emphasized Mr. Onur Talay, Ceo of Sarp Intermodal.

### Trends and challenges

At this year's trade fair, the events in the exhibition hall were once again accompanied by a conference program that provided space for in-depth discussions about the challenges and trends in the logistics industry. Topics such as digitalization, sustainability and the optimization of supply chains were the focus of the specialist presentations and discussion panels. Experts and decision-makers shared their insights into developments and showed how the region can further strengthen its position as a logistics hub to all corners of the world. Mr. Vittorio Zagaia, CEO of Galata Taşımacılık highlighted: "logitrans 2023, which we exhibited for the 5th time, was an ideal opportunity to exchange ideas across sectors. The exchange of views on forward-looking strategies, possibilities and projects gave us valuable momentum to further develop our breakthroughs and investments. "

Mr. İlker Altun, the Managing Director of EKO MMI, the Joint Venture of the Turkish company EKO and the Germany based Messe München, expressed his satisfaction with the event's outcome: "logitrans 2023 has not only met but even exceeded them to a great extent. The diverse range of exhibitors and the enthusiastic engagement from visitors underscored the significance of this event in fostering innovation and collaboration within the logistics sector. We are proud to have facilitated a platform that not only connects businesses but propels the industry forward."