

**BEYOND  
EXPECTATIONS**



**logitrans 2023 Sponsorship Opportunities**



## Exclusive Sponsor

- Forum Area Sponsor
- Happy Hour
- Lanyard
- Online visitor registration sponsor
- On-site Registration sponsor
- Cloak Room & Luggage Storage
- Advertisement in Visitor Brochure

## Non-Exclusive Sponsorship

- Distribution of Promotional Material
- Advertisement in Exhibition Catalogue
- Special Exhibition Catalogue Entry



## Forum Area Sponsor

- Location: Your logo at the design of the Forum
- Availability: 1 sponsor
- High visibility during all conferences and awards for all 3 days
- Logo displayed on screen and outer surfaces of the forum area panels
- Opportunity to provide a promotional item for distribution
- Sponsor recognition in official event guide
- Price: 12,000 Euro\*

\* 18% VAT is not included





## Happy Hour

- Catering included
- Sponsor logo on event signage
- Opportunity to provide a promotional item for distribution
- Sponsor recognition in official event guide
- Price: 12,000 Euro\*

Exclusive  
1 sponsor

*Happy Hour*

\* 18% VAT is not included



## Visitor Lanyards

The exclusive sponsorship of the visitor lanyards is an excellent opportunity to boost your brand engagement over the whole event period. Lanyards will be printed with sponsor logo.

- Location: at the visitor registration desk
- Availability: 1 sponsor
- Price: 6,000 Euro\*
- Production costs are not included (min 7.500)

\* 18% VAT is not included





# Online Visitor Registration Sponsor

The exclusive sponsorship of banner advertisement displayed at the top of the online visitor registration at [www.logitrans.istanbul](http://www.logitrans.istanbul) website.

- Location: [www.logitrans.istanbul](http://www.logitrans.istanbul)
- Availability: 1 sponsor
- Size: 691x96 px
- Price: 6,000 Euro\*

\* 18% VAT is not included





## On-site Registration Sponsor

Make a direct impact on every single person that registers and be the first brand attendees see onsite as they check in to receive their badge! Pre show, on site and post show branding.

- Logo on Registration counter kick panels
- Recognition on on site sponsor signage
- Price: 8,000 Euro\*

\* 18% VAT is not included





# Cloak Room & Luggage Storage

Opportunity to provide a much needed attendee service.  
Signage featuring your logo and the opportunity to provide a promotional item for attendee takeaway.

- Recognition on on site sponsor signage
- Price: 4,000 Euro\*

\* 18% VAT is not included





## Advertisement in Visitor Brochure

- Full page advertisement / back page
- Availability: 1 sponsor
- Technical details:  
4 colour, 10 cm (width) x 21 cm (heights) + 3mm bleed  
min. 300 dpi, . pdf format
- Price: 1.250 Euro\*



Exclusive  
1 sponsor

\* 18% VAT is not included



## Distribution of Promotional Material\*

- Location: visitor registration desk
  - Availability: max. 5 companies
  - Price: 3,000 Euro\*\* per 2.000 units
  - Production costs are not included
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- Location: distribution at the foyer
  - Availability: max. 5 companies
  - Price: 1,000 Euro\*\* per attendant & hour
  - Production costs & staff are not included

\*e.g. company brochure, product & services flyer

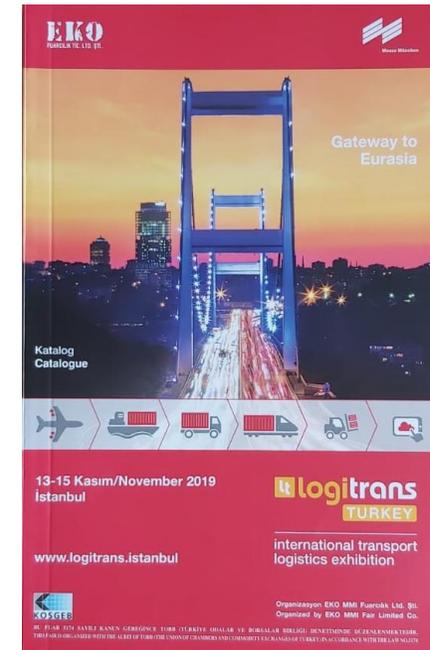
\*\* 18% VAT is not included





# Advertisement in Exhibition Catalogue

- ½ page advertisement
- Technical details: 4c, 13,5 cm x 10,5 cm + 3mm bleed, min. 300 dpi, .pdf
- Price: 250 Euro\*
  
- full page advertisement
- Technical details: 4c, 13,5 cm x 21 cm + 3 mm bleed, 300 dpi, .pdf
- Price: 400 Euro\*



\* 18% VAT is not included



## Special Exhibition Catalogue Entry

- **Premium package\***  
includes both standard package and 4c logo package
- Price: 225 Euro\*\*
- **Product/Service Group\***
- Price: 30 Euro\*\* per each additional product/service group



### **DFDS Denizcilik ve Tařımacılık A.ř.**

1866 yılında kurulmuş olan ve merkezi Danimarka Kopenhag'da bulunan DFDS, 21 ülkede 8.000 çalışanıyla yılda 8.000'den fazla nakliyeciyeye gemi, terminal, taşımacılık ve lojistik çözümleri sağlamaktadır.

Türkiye-Turkey

[www.dfds.com.tr](http://www.dfds.com.tr)

Hall 10, Stand 401

\* Basic entry free of charge including company name, hall/stand number, country, website, and 3 product/service groups

\*\*18% VAT is not included