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Press Release

logitrans Exhibition is an Important Platform for the Logistics Industry's 25 Billion Dollar Target

'International logitrans Transport Logistics Exhibition, which is considered as the most powerful platform in terms of establishing business relations in the intercontinental supply chain between Europe and Asia and bringing together the stakeholders of the logistics industry, will open its doors on November 16-18, 2022 at Yenikapı Fairground this time.

Ekin Seren Ünsaç, Vice General Manager of EKO Fuarçılık, pointed out that Turkey aims to increase its international logistics revenues to 20 billion dollars in 2025 and 30 billion dollars in 2030 by growing together with the export of goods, and said that logitrans has become a powerful platform that creates added value for all parties of logistics in this process.

There has been a significant increase in country-based participation in logitrans this year. In addition to leading organizations and companies from Turkey, exhibitors from 21 countries will add a distinct richness to logitrans' fairground this year.

These countries were announced as Austria, Belgium, Bulgaria, China, Czechia, Egypt, Estonia, France, Germany, Hungary, Italy, Kazakhstan, Latvia, Germany, Hungary, Italy, Italy, Latvia, Russia, Serbia, Spain, Netherlands, Turkey, Turkmenistan, United Arab Emirates, United Kingdom. Four countries, Germany, Czechia, Russia, Latvia will be represented as pavilions at the exhibition.

The exhibition will feature 164 participating organizations and companies, each of which has made a name and brand in its own field. Among the exhibitors of logitrans, the giant names of the logistics industry such as Sarp Intermodal, Arkas, Galata, Evolog, Omsan, Karınca, Ulusoy, Tırsan from the Turkish logistics industry stand out. Turkish Cargo, which has made significant progress in the international arena and has become one of the most important players in global air cargo, will again be one of the showcase participants of logitrans.

Major international brands are among the organizations participating in the exhibition from abroad. DFDS, Kazakhstan Railways, Qatar Airways, Lufthansa Cargo, Port of Trieste, DSV, Port of Toulon, Port of Marseille will be among the foreign participants of the exhibition. In the German Pavilion, world brands such as Dachser and Interrail Europe will be represented at the exhibition.

This year's exhibition attracted a significant number of logitrans regular exhibitors as well as organizations and companies participating for the first time.

Turkey is on the Way to Become the Most Important Hub in Logistics



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Stating that the International logitrans Transport Logistics Exhibition attracts the attention of the whole world to see Turkey's logistics infrastructure and service superiorities, Ekin Seren Ünsaç, Vice General Manager of EKO Fuarçılık, said: "logitrans attracts great interest this year as a stronger focal point than ever before."

"Europe and the western bloc, which constitute a significant portion of the world's consumption volume, are now looking at the world supply chain, which was disrupted in places during the pandemic, with a much more strategic perspective. Turkey's location, access to all geographies, logistics infrastructure and competent companies in their respective sectors have become much more important. Turkey is on its way to becoming not only a regional solution center but also one of the world's logistics hubs with its facilities, warehouses, highways, sea and air ports."

Logistics is a Technology Intensive and Modern Industry

Ekin Seren Ünsaç stated that the importance of logistics in the growth of global economies was clearly understood during the pandemic period, emphasizing that the logistics industry has become a modern and technology-intensive sector far beyond the concept of transportation and storage today;

"The success and uninterrupted operation of the supply and production chain is now directly related to the capabilities and technological capabilities of the logistics sector. While road and maritime transportation undoubtedly constitute the most important veins of logistics, we are all witnessing the increasing importance of air cargo and railways. Intermodal or combined transportation is rapidly evolving into an inevitably preferred model in terms of both preventing supply chain disruption and creating an environmentally friendly logistics infrastructure and superstructure. It is now indispensable for logistics to combine local power with global power in terms of competition. The Turkish logistics sector is recognized as a strong global player with its technology, intermodal transportation facilities and infrastructure, and human resources. The logistics industry does not have the option of not being global".

International logitrans Transport Logistics Exhibition

"International logitrans Transport Logistics Exhibition", will be organized for the 15th time by EKO MMI Fuarçılık Ltd. Şti between 16-18 November 2022 at Kadir Topbaş Show and Art Center. logitrans is the perfect bridge between Europe and the Near East, **offering** a wide range of products and services across the entire value chain of logistics, telematics and transportation.