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## Press release

### Opportunities Offered by the Middle Corridor at logitrans Exhibition

Istanbul, the chosen meeting point of the region between Germany and China, is hosting the biggest logistics meeting of the region. "logitrans Exhibition is the largest logistics event on the Middle Corridor," said Ekin Seren Ünsaç, Vice General Manager of EKO Fuarçılık. "transport logistics and air cargo Fairs, which are organised in the same scope in the USA, India, South Africa, China, Singapore and Germany together with these two countries, which are among the world's largest economies, set the logistics agenda all over the world. The International logitrans Transport Logistics Exhibition, which is within the same cluster, takes place in Istanbul, which is the selected logistics meeting point of the line between China and Germany."

"International logitrans Transport Logistics Exhibition, which we are organising for the 16th time this year, welcomes around 15 thousand selected visitors from all over the world with 145 exhibitors from 16 countries. logitrans, which has a very intensive and strong event content consisting of conferences, panels, presentations, shows as well as corporate exhibitions, is an event in parallel with Turkey's goal of becoming a world logistics hub, which has realised its major public investments in the field of logistics in recent years. We see that especially the exhibitions and visits from the countries on the Middle Corridor have great potential for cooperation."

Ekin Seren Ünsaç then continued as follows:

"Businesses and economies that cannot keep up with the changes in supply chains have a difficult job. Decision makers want to know what they will face from today to the future. The environment for this is the fairs where information can be cross-evaluated as well as obtained from the first person, and where different ideas, options and applications come to light. Especially the international level that logitrans has reached in terms of exhibitor and visitor diversity offers great opportunities. We expect everyone to take advantage of this opportunity by participating in the International logitrans Transport Logistics Exhibition, which will take place at the Avrasya Show Center in Yenikapı, Istanbul on 15-17 November 2023."

### *International logitrans Transport Logistics Exhibition*

"International logitrans Transport Logistics Exhibition" will be organised for the 16th time by EKO MMI Fuarçılık Ltd. Şti between 15-17 November 2023 at Avrasya Show and Art Center. logitrans, which forms an excellent bridge between Europe and the Near East, includes a wide range of products and services in the entire value chain of logistics, telematics and transport.



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